

FAYETTEVILLE STATE UNIVERSITY
MINUTES
BOARD OF TRUSTEES' MEETING
J. C. Jones Board Room, Charles Chesnutt Library
Thursday, December 12, 2013
1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, December 12, 2013, at 1:45 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Lucy Vidal-Barreto presided. Trustee Emeritus W. T. Brown delivered the invocation.

ROLL CALL

The following trustees were in attendance: Richard Adams, Claude Bagues, Wayne Branch, Edward Dickerson, Jodie Ervin, John R. Griffin, Jr., Jalyynn Jones, Vedas Neal, Inder Nijhawan, Donald Porter, Brenda Timberlake, and Lucy Vidal-Barreto. Trustees Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance. Trustee Ruth Dial Woods was not in attendance.

Before proceeding into the main portion of the meeting, Chairman Lucy Vidal-Barreto read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act. Trustee Wayne Branch asked that the September 26, 2013 minutes be amended to reflect that his company has an ongoing relationship with one of our contractors, Schuler Ferris.

When an actual or potential conflict of interest is cited by the Commission with regard to a public servant sitting on a board, the conflict shall be recorded in the minutes. Chair Vidal-Barreto stated that there was not a potential conflict of interest for Dr. Inder Nijhawan, but found the potential for a conflict of interest. The potential conflict identified did not prohibit his service on the Board.

APPROVAL OF MINUTES

It was moved by Trustee Donald Porter that the minutes of the regular Board meeting held September 26, 2013, be amended to reflect that Trustee Branch has an ongoing relationship with contractor, Schuler Ferris. Trustee Porter moved that the minutes be accepted with the correction. Trustee Claude Bagues seconded the motion. *The motion carried.*

COMMITTEE REPORTS

Prior to the committee reports, Provost and Vice Chancellor, Dr. Jon Young, introduced Dr. David Pistrui, Professor in the School of Business/FSU Center for Entrepreneurship, and Ms. Tenieka Askew, a MIS Major and winner of the "Bronco Idea Challenge"

contest. Ms. Askew made a special presentation of her awarding winning idea she submitted at the request of a call for submissions from Dr. Pistrucci. One hundred and nine entries were received.

Ms. Askew designed a mobile web-based application, "Employment Security Mobile Application," that could possibly save the government/ Employment Security Commission millions of dollars by tracking the validity of information submitted by claimants to check whether persons filing for unemployment were actually applying for jobs and/or keeping appointments as they claimed. Ms. Askew's application contains a tracking device that can pinpoint a person's location at a precise time.

Dr. Pistrucci stated that along with having a representative at the National Competition, FSU served as co-host with Fresno State. Trustee Nijhawan applauded Ms. Askew and the School of Business on this accomplishment.

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, provided an update on the Academic Affairs Continuous Improvement Report (CIR). The division has improved in five to six metrics. CIR metrics are incorporated into the Provost, Deans, and Chair evaluations.

Dr. Young highlighted some of the special recognitions the unit has received. They are as follows:

- FSU designated by *Military Times* as the "Best for Vets"
- FSU cited by Affordable Colleges Online as the "Top Institution in NC – Online Course"
- The Journal of Research Initiatives was published by the FSU School of Education
- Negro Education Review – FSU is the new home for the Journal

Dr. Young acknowledged the 2013 Excellence in Grants Recognition Program in which he recognized numerous persons who submitted grant proposals and received awards. He also highlighted the first FSU Research publication. (See Agenda Item 3-A)

Audit Committee – Trustee Donald Porter, Interim Chair
Mr. Robert Stogner, Internal Auditor, briefed the Committee on the completed and in-process audits and other activities for FY 2013-2014. (See Agenda Item 8-A)

Business and Finance Committee – Trustee Donald Porter, Chair
Mr. Carlton Spellman, Interim Associate Vice Chancellor for Business and Finance, provided a budget update. The total authorized budget as of November 30, 2013, is \$69,164,979 and authorized receipts \$20,942,153. The total adjusted/planned budget is \$68,330,293. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. He shared that the installment of the traffic signal on Murchison Road at UPA has been completed. Mr. John Carson provided an update on our energy conservation efforts in conjunction with our contract with PWC. (See Agenda Item 4-B)

Dr. Jon Young presented the Board with the proposed tuition and fee increases for FY 2014-15. Trustee Porter made a motion to approve recommended tuition and fee increases as presented. Trustee Nijhawan seconded the motion. *The motion carried.* (See Agenda Item 4-C)

Institutional Advancement – Trustee Edward Dickerson, Chair

Mr. Getchel Caldwell, Vice Chancellor for Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. There has been a recent increase in alumni giving—their totals nearly doubled. This is in part to the number of appeals that have been sent to alumni through the Call Center. The Call Center is manned by students and a staff person. The Institutional Advancement division is in the process of revising the FSU Naming Policy to bring it more up-to-date in light of new structures/buildings and other naming opportunities. The Annual Fund Campaign continues. Funds raised to-date total \$7.3 million, of which \$2.5 million is cash and \$4.8 million are pledges. The Minority Medical Foundation Fundraiser was held September 26.

An update on the FSU Foundation was given. The Community Commitment Initiative Kickoff was held October 15 and will continue until June 13, 2014. A new caution light was installed at the crosswalk on Murchison Road from the University to the University Place Apartments (UPA) to ensure safety for students. A review of the university and Foundation processes and procedures related to UPA are ongoing. On September 17, 2013, FSU held Media Day that featured publications to include the *Military Times*. The *Military Times* named FSU as the top school in North Carolina and among the best in the country for veterans.

Trustee Edward Dickerson shared with the Board a presentation on how to plan, brand, and market a university. (See Agenda Item 5A)

Student Affairs – Trustee Vedas Neal, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update for the Division of Student Affairs. Dr. Haynie shared information about the Senior Survey. She stated that the survey was revised and will be given to graduating Seniors on Friday at the Senior breakfast. Information gleaned from the survey will be provided at the next Board meeting. Dr. Jason DeSousa has been promoted to Associate Vice Chancellor for Academic and Student Affairs and will concentrate on increasing student engagement and graduation rates. Dr. DeSousa made a presentation on high impact practices and its characteristics. (See Agenda Item 6-A)

Dr. Edward McLean, Athletic Director, provided an update for the Department of Athletics. The Bronco Football overall record was 6 – 4 and a 5 – 2 CIAA record for the

season. Six members of the football team were All-CIAA honorees. Dates for the televised Bronco Basketball games are January 22, 2014 and February 15, 2014. The Lady Broncos Volleyball team won their second consecutive CIAA title. Ms. Joylene Thompson was named Tournament VIP. Dr. McLean highlighted some of the community service initiatives that Athletics were involved in that included student participation. In conclusion, Dr. McLean shared information about ticket allocation and seating for the 2014 CIAA Tournament. The tournament will be held February 24 through March 1, 2014. (See Agenda Item 6-B)

STUDENT REPORT

Trustee Jalynn Jones provided an update on Student Government Association (SGA) activities. Trustee Jones stated that during Homecoming, the SGA received donations from the Student Activities Council and the National Pan-Hellenic Council for the Capital Campaign. The SGA also raised a total \$2,000 from Homecoming activities that will also go toward the Capital Campaign. The SGA has pledged \$5,000 over the five-year campaign period.

November was set aside as Community Service Month. A few of the community service projects the SGA participated in were as follows: Operation Blessings with the Child Care Facility on campus and with the Green Team. The community service items that they shared with the Green Team on campus included the ten percent campaign, in which students were encouraged to purchase food from the local markets. Other sponsored SGA events included Bronco's Red Day—a day set aside to observe World Aids Day. Crying in Silence was an event that touched on some of the psychological issues students face on campus. This event was held in partnership with the Council of Negro Women.

Some of the accomplishments achieved by the SGA included the ribbon cutting ceremony for the traffic light that was installed on Murchison Road across from University Place Apartments (UPA). It was a student safety issue that has now been satisfied. The SGA conducted its first appreciation ceremony to award deserving students. One of the "SGA All Star" awards went to Marquel Gathers (a football player who was injured early in the season, and in spite of his injury demonstrated great teamwork). The other went to Tenieka Askew who presented her prize winning business concept earlier in the meeting. The SGA received a sponsorship from Campbell Soup, which coincides with their health initiative. Students attended a Law School Forum in Atlanta, as well as the Thurgood Marshall trip to Washington, DC.

Some of the challenges the SGA will tackle next quarter are as follows:

- a) Safety in UPA and other dorms
- b) Responding to survey the SGA conducted regarding dining services – Aramark. Complaints are up.
- c) Students want Wi-Fi accessibility in their rooms

- d) Attending Association of Student Government (ASG) meetings – FSU has 4 delegates and the organization meets monthly
- e) “Open Floor” concerns
- f) Finalization of revised SGA Constitution

CHAIRMAN’S REMARKS

Chair Lucy Vidal-Barreto welcomed Dr. Joan Perry. Dr. Perry is the Board of Governor’s liaison to FSU.

Chair Vidal-Barreto spoke about the direction of the Board as well as the three items of focus, which are 1) fundraising, 2) Board outcomes, and 3) Board engagement.

Fundraising

Presently, the Board is at almost 100% participation in the Capital Campaign. Chair Vidal-Barreto thanked Trustee Dickerson for his presentation on planned giving. There are plans to have a fundraising training session during the Board retreat in January.

Board Outcomes

Work with Chancellor Anderson and his Cabinet on the university’s strategic priorities in planning for the Strategic Plan for 2015-2019. Chair Vidal-Barreto thanked the Board for their support in this effort.

Board Engagement

Chair Vidal-Barreto met with Chancellor Anderson and the Vice Chancellor for Institutional Advancement to obtain feedback and explore opportunities for improvement. Homecoming would be a great time and opportunity to engage alumni donors. Chair Vidal-Barreto asked the Board to send suggestions they may have to Mr. Caldwell, Vice Chancellor for Institutional Advancement. The FSU Board of Trustees Endowment Board will meet directly at the conclusion of the meeting today.

Some of the activities Chair Vidal-Barreto participated in this quarter included the Trustee Workshop on November 6 at NC State that was well attended by FSU’s Trustee Board. Prior to the Trustee Workshop (November 5), the Chair was invited to dinner by President Ross. She and Chairs from the other universities were in attendance. President Ross spoke about performing duties as trustees, capital campaigns, and Homeland Security. Chair Vidal-Barreto attended the Minority Medical Campaign (part of the Capital Campaign) on September 26 at the residence of Chancellor and Mrs. Anderson. Seventy thousand dollars in pledges was raised at this meeting.

Chair Vidal-Barreto thanked Trustee Porter for representing her on November 22 at the Gala hosted by the School of Education, in which Trustee John Griffin, Jr. was honored and received an award. On January 24, 2014, a Board of Trustees Retreat will be held on campus. The focus of the retreat will be 1) work we do as a Board, 2) assessing

meeting format, 3) budget, fundraising training, and brainstorming. Mr. Peter Hans, Chairman of the Board of Governors will bring greetings and share information on Governance in Higher Education at the retreat.

In conclusion, Chair Vidal-Barreto thanked all the Board members for their work behind the scenes. She wished everyone a Merry Christmas and Happy Birthday to Chancellor Anderson.

CHANCELLOR'S REPORT

Chancellor Anderson acknowledged the presence of Dr. Joan Perry, member of the Board of Governors and liaison to FSU, who gave a few words of thanks for the warm welcome.

On November 6th, the Board of Governors and President Tom Ross hosted a Trustees Workshop at NC State. Chancellor Anderson thanked all Board members for their participation. FSU had one of the largest contingencies.

Chancellor Anderson also thanked the Board for their 100 percent participation in the campaign. He thanked Trustee Richard Adams, especially his wife, Maria, for facilitating the Minority Medical Campaign. Mrs. Adams was the force behind this campaign fundraiser, getting donors to contribute a little over \$70,000.

Ms. Carla Harris, Managing Director in the Strategic Client Group at Morgan Stanley, will be the Chancellor's Distinguished Speaker on March 6, 2014, at 6:30 p.m. She will also meet with some of the faculty and students at the Business School. Dr. Anderson stated that Ms. Harris is one of the most powerful women of color at Morgan Stanley and he encouraged everyone to attend the Speaker Series.

In concert with the other eight state HBCU's, Chancellor Anderson drafted and sent a letter to newly-elected Governor Pat McCrory that he shared with the Board. The letter addressed some of the challenges and issues facing HBCU's, along with financial goals. As an attachment to the letter sent to Governor McCrory, a snapshot of general information for several HBCU's was included. Chancellor Anderson has had an opportunity to speak at length with several of Governor McCrory's education staffers about HBCU critical issues with hopes of moving the letter forward.

While attending a SACS meeting, Chancellor Anderson met with Mrs. Adrienne Johnson, our campaign consultant. She introduced Chancellor Anderson to several people while there and received a commitment of internships. He further stated that there are many opportunities to fundraise and garner support for FSU.

Chancellor Anderson entertained the idea of a new university achievement award that can be given at commencement. He asked the Board to brainstorm and come up with ideas for this award. The award could be given to someone in the community, a politician, a business person, and as well, a new student or faculty award.

In 2014, we need to think about critical cost issues that include technology, marketing, and branding. We have continuous upgrade needs in the areas above that are critical to the University's growth.

The administration is presently conducting a search for a Vice Chancellor for Business and Finance. Trustee Porter applauded the Chancellor and Vice Chancellor, Dr. Thomas Conway, for their efforts during the search. He believes we have great candidates and have narrowed it down to two. This was a national search and done in-house. The Board would like to know the search process and a periodic status.

The framework for the development of the FSU Strategic Plan for 2015-2020 has been revised. The strategic priorities have been narrowed from eight to three, although the others have been included in a subset of the three. Chancellor Anderson asked the Board members to select a strategic priority they'd be interested in working on.

ADJOURNMENT

The meeting was adjourned a 3:05 p.m.

Respectfully submitted,
Vedas Neal, Secretary
Suzetta M. Perkins, Recorder